

Boost Conversions & Maximize Revenue

BFCM Sales Surge Checklist

LimeSpot by Pantastic and PageFly work together to help you increase conversions from onsite shoppers and boost your average order value (AOV).

Step 1: Create Beautiful Landing Pages That Turn Holiday Shoppers Into Buyers.

- Display A Banner With Special Holiday Offers
- Use Product Recommendations To Guide Gift-giving
- Include Trust Badges Throughout The Customer Journey
- Show Expected Delivery Dates on Product Pages
- Be Upfront About Shipping and Returns Policies
- Trigger FOMO effect to drive urgency and excitement
- Create FOMO
- Use a countdown timer to drive urgency and excitement
- Drive new signups so you can target interested shoppers

PageFly helps eCommerce brands create stunning, high-converting landing pages effortlessly, utilizing an intuitive drag-and-drop editor, all without the need for any coding. Get your landing pages ready for the holiday season—[try PageFly for free.](#)

[Try PageFly for Free](#)

Step 2: Maximize Your Revenue With Personalized Product Recommendations Across Your Customer Journey.

- Include product recommendations everywhere on site, including homepage, collection & product pages, cart, checkout, and more.
- Dynamically curate collections based on customer behavior, intent, and preferences.
- Offer easy-to-shop collections like:
 - Most popular
 - You may like
 - Frequently bought together
 - Recent views
- A/B test to optimize for your goals and for your customers' experience

LimeSpot by Pantastic helps eCommerce brands increase conversions, upsells, and AOV with 1:1 product recommendation boxes. Setup is easy, and you can start seeing results on day 1. Don't leave money on the table this holiday season. [Start your 14-day free trial.](#)

[Try LimeSpot for Free](#)



MAKE THIS BFCM 2023 THE BEST ONE EVER!

Get ready to skyrocket your sales with PageFly Page Builder

[GET PAGEFLY FREE](#)



Make The Most Of Every Website Visit With Product Recommendations

Increase conversions by 2-5x and boost your AOV by 5%—all with LimeSpot's data-driven upsell and cross-sell recommendation boxes.

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